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**Datavideo’s Hardware and dvCloud.tv Support Reliable SRT Streaming**

**Whittier, CA – May 19th, 2021** – Datavideo announces SRT support for dvCloud.tv, hardware encoders, decoders and streaming equipped PTZ cameras for secure and reliable camera to cloud streaming. SRT replaces RTMP when streaming over unreliable and low bandwidth networks, which can cause buffering and pixelated video. Datavideo’s unique combination of hardware and now cloud services provides a complete end-to-end workflow.

SRT is an open-source video transport protocol that enables delivery of high-quality, secure, and low-latency video across the public Internet. SRT optimizes performance over unreliable networks more efficiently than the current industry standard RTMP. SRT handles data more efficiency resulting in less data loss, plus requires less bandwidth than RTMP providing more reliable streams.

Datavideo’s newly released cloud services provide users the ability to stream to multiple platforms, cloud recording, and monitoring. dvCloud.tv monthly subscription service, starting at $49 per month, uses large backbone servers to deliver the RTMP up to five CDN(s) per channel, such as Facebook, YouTube, Twitch and many other popular streaming sites. dvCloud.tv supports SRT stream ingest and transcodes in the cloud to deliver RTMP streams, which are supported by the popular CDN(s). Datavideo can offer a complete SRT workflow from encoders to cloud and decoders for a secure and reliable stream.

*“Streaming to your audience is ubiquitous with owning a cell phone”, says Craig Moffat, Managing Director for Datavideo US. “Unlike other companies, Datavideo offers an end-to-end solution for reliable streaming that combines our hardware and cloud services using SRT. Our complete solutions deliver high quality streaming from camera to your audience.”*

Datavideo products that support SRT include: NVS-33, NVS-34, NVS-40, PTC-140, PTC-280, KMU-200, HS-1300, HS-1600T MK II, HS-3200, NVD-30 MK II, and dvCloud.tv.

For more information about hardware and cloud services visit:

[www.datavideo.com](http://www.datavideo.com)

[www.dvCloud.tv](http://www.dvCloud.tv)

**About Datavideo**

Datavideo Corporation is a leading manufacturer for live video equipment which provides complete production and streaming solutions that are reliable, affordable and easy to use. Datavideo has been serving the broadcast, education, sports, and house of worship markets for over 35 years.